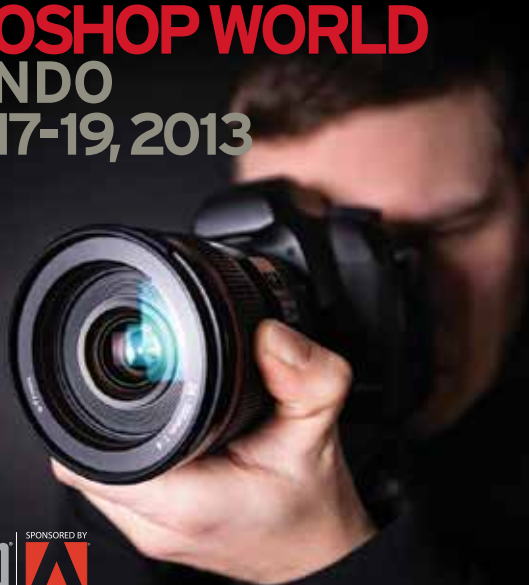




GET THE WORLD'S BEST
**PHOTOGRAPHY,
LIGHTING &
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TRAINING AT
PHOTOSHOP WORLD
ORLANDO
APRIL 17-19, 2013



Photoshop
world
CONFERENCE & EXPO



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TO REGISTER CALL 800.738.8513
OR VISIT PHOTOSHOPWORLD.COM



It's no wonder Photoshop World is my favorite event of all. Not only do we get to create three amazing days of the most informative, exciting and memorable training you'll ever experience, but we also get to come out and meet the people we do this for day in and day out – you!

Once again, you can expect to learn the latest tips and tricks for Photoshop and Lightroom techniques while getting the best design and photography training from the absolute all-stars in the business.

See you in Orlando!

Jeffrey

*President & CEO
National Association
of Photoshop
Professionals*



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YOUR PSW INSTRUCTORS

Photoshop World offers you the incredible opportunity to learn from an A-list team of photography, lighting and Photoshop experts. This year's stellar roster includes...



KELBY



BLAISE



BARKER



BLACK



COLLINS



CONCEPCION



CROSS



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**DIUSSA**

DIVITALE

**DOORHOF**

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GREENBERG

[APRIL 16-19, 2013]

CONFERENCE HIGHLIGHTS

YOUR PSW INSTRUCTORS



GRIMES



HARRINGTON



HESS



HUGHES



KLOSKOWSKI



KOST



MAISEL



MCNALLY



MONROY



PETERSON



REZNICKI



TANIWAKI



VALIND



WHITE



WILLMORE



ZISER

FOR A COMPLETE LIST OF INSTRUCTORS AND BIOS, VISIT WWW.PHOTOSHOPWORLD.COM/INSTRUCTORS

TUESDAY, APRIL 16

OPTIONAL PRE-CONFERENCE WORKSHOPS

There's one way to get a head start on the incredible photography, lighting and Photoshop training experience: register for one of our optional workshops, all led by the industry's best and brightest instructors. *Separate registry and fee required.*

WEDNESDAY, APRIL 17

OPENING KEYNOTE

Hosted by Scott Kelby, the "Photo-shop Guys" and Adobe, the Photo-shop World Opening Keynote sets the mood for the entire conference. It's your chance to hear special presentations, announcements and product demonstrations from Adobe, find out this year's Guru Award winners and much more.

PORTFOLIO REVIEWS

Have your best work evaluated by some of the leading authorities in the business with a portfolio review. One day only and available on a first-come, first-served basis. Register early for Photoshop World to take advantage of this amazing opportunity!

PHOTOSHOP WORLD AFTER-HOURS PARTY*

Here's your chance to network with fellow conference attendees and your PSW instructors at B.B. King's Restaurant & Blues Club. It'll be an all-star affair complete with a full buffet dinner, drinks and a live performance by Scott Kelby's band, Big Electric Cat. *Limited tickets available, \$59 per person.*

THURSDAY, APRIL 18

ART OF DIGITAL PHOTOGRAPHY

Get plenty of insight and inspiration at this interactive panel discussion with some of today's leading photographers as they discuss their most memorable works, careers and more. A must-attend event for all photographers.

MIDNIGHT MADNESS

You probably won't learn a single thing about Photoshop at this popular event, but you will have an absolute blast! Come see why everyone is completely mad about Midnight Madness. Tickets are free, but limited to 200 on a first-come, first-served basis at Photoshop World.

APRIL 17-19

PHOTOSHOP WORLD EXPO

Discover the latest and greatest photography, lighting and Photoshop products and services at the PSW Expo. Experience new product demos, live photo shoots and contests from the biggest retailers in the business. Get expert education through bonus classes right on the Expo floor. Plus, take advantage of exclusive bargains and discounts available only to Expo attendees.



Photoshop
world
CONFERENCE & EXPO



FOR A COMPLETE LOOK AT THE CONFERENCE SCHEDULE OF EVENTS, PLEASE VISIT WWW.PHOTOSHOPWORLD.COM/SCHEDULE.

*MUST BE 21 OR OLDER TO ATTEND THE PSW AFTER-HOURS PARTY.

OPTIONAL PRE-CONFERENCE WORKSHOPS TUESDAY, APRIL 16



LIGHTPAINTING 101
12:00 - 5:00 PM

Learn all about Lightpainting, a technique that can be incorporated by all photographers no matter the genre, with a hands-on, step-by-step lesson...and then make your own lightpainted images.
Black/Taniwaki

NAPP PHOTO SAFARI
12:00 - 7:00 pm

Explore a Central Florida photography hot spot as you learn hands-on tips and techniques for photographing models, scenery and more.
Peterson

ON LOCATION WEDDING PHOTO SHOOT
12:00 - 6:00 PM

Take part in a “real-life” wedding scenario and learn techniques for capturing dramatic images.
Ziser

ADOBE A.C.E. BOOT CAMP
1:00 - 5:00 PM

This half-day prep course will provide you with the knowledge you’ll need to pass the Adobe Certified Expert exam.
Concepcion

REAL WORLD CONCERT PHOTOGRAPHY SHOOT
12:00 - 5:00 PM

If you want to learn how to capture great images of low-light performances and feel the adrenaline rush of a fast-paced real world concert shooting environment then this workshop is for you.
Hess/Diussa

CHANNELS, SELECTIONS & MASKING
1:00 - 5:00 PM

Learn how to make and modify selections for a number of different scenarios and then progress into building advanced composites.
Barker

LIVE COMPOSITING & EDITING SHOOT
1:00 - 5:00 pm

Two top photographers and Photoshop compositors teach you how to create convincing, and captivating composites. Then you’ll create your own composites with models and lighting in this workshop.
Kloskowski/Dewis

PHOTOSHOP FOR BEGINNERS
1:00 - 5:00 PM

Learn practical Photoshop editing techniques including layers, complex selections, masking, lightening blemishes and popular effects.
Cross

CHARACTERS ON LOCATION SHOOT
12:00 - 7:00 pm

An on location photo shoot of fascinating characters that could include, firefighters, ballerinas, fashion models, or circus folks using big flash, small flash, constant light and available light.
McNally

CANON LIVE SHOOT
12:00 - 6:00 pm

Experience a live studio session and learn techniques for lighting, posing and photographing models, as well as digital workflow techniques.
Reznicki

FREE FIRST TIME ATTENDEE ORIENTATION
3:15 pm & 5:15 pm

This orientation session is designed to give first-time attendees a crash course on Photoshop World, including how to get the most out of the conference. There is no registration required and any registered PSW attendee may attend.
Becker

GENERAL CLASS SESSIONS WEDNESDAY, APRIL 17

FEATURING 50 NEW CLASSES!

	BUSINESS	GENERAL PHOTOSHOP®	GRAPHIC DESIGN	LIGHTING		LIGHTROOM®	PHOTOGRAPHY TECHNIQUES	PHOTOSHOP® FOR PHOTOGRAPHERS
10:45 - 11:45 AM	PHOTOGRAPHERS GUIDE TO SUCCESS Get a step-by-step explanation on ways to market your brand effectively while increasing your market share and outperforming the competition. <i>Grimes</i>	THE CREATIVE COMPOSITE Discover how to transform concepts and ideas into images by mastering tools used in compositing. <i>Kost</i>	DOWN & DIRTY TRICKS FOR PHOTOGRAPHERS Create dazzling design effects that add that “cool” factor to your work, inspired by design trends in movies, TV, magazines, and the web. <i>Barker</i>	SMALL FLASH BASICS A whole hour of one-light solutions! Learn simple strategies for making good light with one speedlight, both on and off camera. <i>McNally</i>		LIGHTROOM 4 CRASH COURSE An intro to Lightroom 4 and a workflow that makes using it a snap, from importing and editing techniques to photo printing tips. <i>Kloskowski</i>	CRITTER TALES: WILDLIFE PHOTOGRAPHY Learn Moose's tried-and-true techniques, tricks and tips for shooting wildlife. <i>Peterson</i>	CAMERA RAW ESSENTIALS Eliminate all the guess work when it comes to fixing images that are underexposed, overexposed, flat-looking or have blown out detail. <i>Willmore</i>
12:00 - 1:00 PM	ARE YOU READY TO GO PRO? Avoid the common pit falls and learn the best business practices that'll get you on the right path to becoming a professional photographer. <i>Kloskowski/Valind et al.</i>	MASTERING SMART OBJECTS Learn the incredible advantages that Smart Objects offer, from non-destructive editing and creativity to problem solving. <i>Cross</i>	DESIGNING WITH TYPE Create photo book covers, posters, web graphics and more, plus how to have your type really compliment your work, rather than destroy it. <i>Kelby</i>	HOT SHOE FLASH : THE NEXT STEP Take the next step with off camera flash and work with up to three speedlights and basic light shaping tools and techniques. <i>McNally</i>		LIGHTROOM 4 TIPS & TRICKS Learn timesaving tips and workflow tricks that will make your time in Lightroom more productive. <i>Collins</i>	GETTING YOUR PHOTOGRAPHIC VISION ON Learn how to prepare yourself to see creatively and to be visually prepared to find and make great images in the field. Before you know it, you'll be able to capture those images that have always evaded you. <i>Fortney</i>	HDR POST PROCESSING The best HDR images have tried and true Photoshop processing steps in them. You'll learn those steps in this class. <i>Concepcion</i>
6:15 - 7:15 PM	PRICING STRUCTURES & BEST PRACTICES Learn how to price your work and services so you don't undervalue your time and creativity.	COMPOSITION & DESIGN These two elements play a major role in building the dynamic symmetry of an image, and it's not done by accident. <i>Glyda</i>	EFFECTS WITH FILTERS Myriads of filters ship with Photoshop. Learn how to use filters and combinations to set a mood for your images. <i>Monroy</i>	MAKING YOUR LIGHTING EXCITING Discover how to make your lighting exciting with fast and easy techniques using gear you already own. <i>Ziser</i>		START TO FINISH WORKFLOW We'll show you how you get faster, better organized and become more productive than ever using these tried and true workflow techniques. <i>White</i>	BEYOND THE LENS There are some time-tested photo-op locations that everyone shoots, but learn a few tips on scouting out better locations.	COMMERCIAL POST PRODUCTION A demonstration of real life, problem-solving Photoshop retouching solutions that help speed up your creativity and production time, including clipping paths and color changes. <i>DiVitale</i>

Attend general sessions in any track and move between them as you like.

Instructors, classes and class materials may change without prior notice. Visit www.PhotoshopWorld.com for the latest schedule and information.

	BUSINESS	GENERAL PHOTOSHOP®	GRAPHIC DESIGN	LIGHTING	LIGHTROOM®	PHOTOGRAPHY TECHNIQUES	PHOTOSHOP® FOR PHOTOGRAPHERS
8:15 – 9:15 AM	THE COPYRIGHT ZONE Learn all about copyrights and registration from a seasoned pro photographer and an “in the trenches” attorney. <i>Greenberg/Reznicki</i>	DIGITAL ILLUSTRATION WORKFLOW In this class you’ll learn the steps to creating realistic animal illustrations using traditional concepts in a digital medium. <i>Blaise</i>	ILLUSTRATOR TIPS & TRICKS Being a vector-based application has advantages. Find out why Illustrator is an indispensable tool alone or with Photoshop. <i>Barker</i>	SHOOTING IN NATURAL LIGHT Take advantage of ambient and natural light, plus the best settings for capturing the world’s most abundant light source.	BLACK & WHITE LIGHTROOM AND BEYOND Discover how to take color to B&W in Lightroom’s Develop module, plus, tips and tricks in Photoshop and third party solutions. <i>Hughes</i>	MASTERING THE COMPOSITE IMAGE Start to finish techniques with emphasis on image workflow, the creative use of layers, masks, blend modes, and working with type. <i>DiVitale</i>	PHOTOSHOP & LIGHTROOM WORKFLOW SECRETS You’ll learn a quick and easy workflow for editing and archiving your files. Plus tips on how to create your own brand/look. <i>Doorhof</i>
9:30 – 10:30 AM	AVOID LEGAL HASSLES Learn what you can do to protect your work and keep people from using your work unlicensed.	HIDDEN & HARD-TO-FIND TWEAKS See how the new version of Photoshop will radically change the little things you do so that you’ll be smiling everyday you use it. <i>Willmore</i>	INTRO TO INDESIGN CS6 New users will start learning some of the new productivity features in InDesign CS6 that help you get your work done faster and easier. <i>White</i>	STYLING IDEAS THAT DON'T COST AN ARM & LEG Don't get stuck doing the same old photo shoots. Learn how to style breathtaking images with little money. <i>Doorhof</i>	GETTING ORGANIZED IN LIGHTROOM Learn the steps you need to take to finally take over the organization of your images in Lightroom. Perfect for all user levels. <i>Concepcion</i>	SPORTS ACTION PHOTOGRAPHY TIPS & STRATEGIES This step-by-step presentation will teach you the strategies for capturing great sports action. <i>Black</i>	COMPOSITING Master selection techniques, pre shot set-ups and learn all the tips, tricks and effects for creating realistic, professional composites. <i>Grimes</i>
10:45 – 11:45 AM	SURVIVE & THRIVE Everything from contracts to writing a license to producing an invoice and more business topics you have to know in order to prosper. <i>Greenberg/Reznicki</i>	SELECTION SECRETS Explore different approaches to making selections from the basic selection tools to channel-based selections and refine edge. <i>Cross</i>	BEGINNER'S INTRO TO ILLUSTRATION IN PHOTOSHOP This class will inspire you to start using Photoshop as a great digital canvas that can handle whatever your creativity can throw at it. <i>Collins</i>	GREAT PORTRAITS: MORE THAN JUST GOOD LIGHTING! Learn how to build great portraits with good composition, posing, and great lighting. <i>Glassman</i>	SECRETS OF THE DEVELOP MODULE IN LIGHTROOM 4 Harness the power of the much-improved RAW processing engine in Lightroom 4. <i>Kost</i>	CONCERT PHOTOGRAPHY 101 Everything you need to know and do to be a successful concert photographer, from credentials, to gear, to lighting and what to do if you end up backstage. <i>Hess</i>	RESTORATION CRASH COURSE Kick start your projects with some of the best tips and techniques to repair old and damaged photos, and bring them back to life. <i>Kloskowski</i>
12:00 – 1:00 PM	HOW TO SELL YOUR WORK ONLINE This class is dedicated to teaching you methods that exist online to help you get your pictures up for sale with little fuss. <i>Concepcion</i>	PHOTOSHOP 101 In this crash course, you’ll learn all the essentials and master the most popular techniques used by today’s top industry professionals. <i>Harrington</i>	10 HOT PHOTOSHOP GRAPHIC DESIGN TRENDS An inside look at the creative process that inspires “Down & Dirty Tricks,” the most popular column in <i>Photoshop User</i> . <i>Nelson/Barker</i>	LIVE FOOD PHOTOGRAPHY SHOOT From little tricks of the trade to lighting techniques, food photography is one of the hardest forms of photography there is. <i>Glyda</i>	CREATING CUSTOM PHOTO BOOKS Learn how to create beautiful photo books from right within Lightroom 4. You’ll see the entire workflow step-by-step. <i>Kelby</i>	THE ART OF AVIATION Learn how to capture the magic of the skies and the metal birds that cruise through them. <i>Peterson</i>	POST PROCESSING THAT ROCKS Learn post-Photoshop techniques for creating gritty, edgy images, including creating atmospheric enhancements, light streaks and more. <i>Grimes</i>
4:45 – 5:45 PM	BRINGING PEOPLE BACK TO YOUR WEBSITE Learn how to use popular technology to create amazing portfolios and interactive content to bring visitors back to your site. <i>Concepcion</i>	IT'S NOT AS HARD AS YOU THINK Creating one object and expanding it to many, filling a stadium, repeating subway cars, drawing half objects, well you get the idea. <i>Monroy</i>	ANIMATION CHARACTER CONCEPTS IN PHOTOSHOP In this class, you’ll learn step-by-step techniques to creating photo real character concepts for feature films. <i>Blaise</i>	SPEEDLIGHTING Get technical with respect to current speedlight technology, camera settings and accessory equipment for all situations. <i>Valind</i>	HOW TO GET A GREAT PRINT Getting great prints is easy when you know which settings work best for specific applications then you’ll get great output from any printer.	LIGHT, GESTURE & COLOR: PART I This two-part session reveals how a legendary photographer maintains the integrity of his natural light photography. <i>Maisel</i>	INSTANT PORTRAIT PAINTING FOR PROFIT Yes, you can really paint traditional media convincingly in Photoshop. Learn how to do it quickly, easily and profitably. <i>Davis</i>
6:00 – 7:00 PM	WOMEN IN PHOTOGRAPHY PANEL Celebrating the power of women in photography, this interactive panel discussion will feature some of today’s most noted female photographers. <i>Eismann/Glassman, et al.</i>	PHOTOSHOP TIPS & TRICKS This class is packed with tips, tricks and techniques to save you time, solve problems and give your creativity a jump-start. <i>Cross</i>	MAKING THE MOST OF THE CREATIVE SUITE See how to take projects from one application to another. In no time you’ll be making a movie, designing a brochure, creating a website, and more. <i>Concepcion</i>	HOW TO LIGHT ANYONE Whether in the studio or on location, lighting is key. Learn the core principles of how light behaves and how we can control it for our own applications. <i>Valind</i>	DEVELOP SPECIAL EFFECTS & PRESETS Lightroom presets are the fastest and easiest way to take your photos from flat to great. Matt offers a free set of his presets. <i>Kloskowski</i>	LIGHT, GESTURE & COLOR: PART II This two-part session reveals how a legendary photographer maintains the integrity of his natural light photography. <i>Maisel</i>	CAMERA RAW ADVANCED TECHNIQUES Learn how to adjust isolated areas, process high dynamic range images, and settings for noise reduction and sharpening. <i>Willmore</i>

GENERAL CLASS SESSIONS FRIDAY, APRIL 19

FEATURING 50 NEW CLASSES!

	BUSINESS	GENERAL PHOTOSHOP®	GRAPHIC DESIGN	LIGHTING	LIGHTROOM®	PHOTOGRAPHY TECHNIQUES	PHOTOSHOP® FOR PHOTOGRAPHERS
8:15 - 9:15 AM	MODEL, MINOR & PROPERTY RELEASES Get answers to all your questions about proper model, minor and property releases and why you need them. <i>Reznicki/Greenberg</i>	HIDDEN GEMS IN PHOTOSHOP CS6 Dive into the hidden gems of Photoshop CS6 and Photoshop CS6 Extended, including tips and tricks to help speed up your productivity. <i>Hughes</i>	ILLUSTRATOR ADVANCED TECHNIQUES Go under the hood and discover the most powerful and extremely effective features of Illustrator, that'll take your designs to the next level.	LIGHTPAINTING: LIGHT UP YOUR WORLD You'll see multiple artistic lighting techniques of lightpainting from small tabletop imagery to life-size scenes to large-scale landscapes. <i>Black</i>	LIGHTROOM 4 FOR WEDDING/PORTRAIT PHOTOGRAPHERS Discover new twists to getting the best wedding/portrait results that add pizzazz to your images. <i>Ziser</i>	7 STEPS TO BECOMING A BETTER PHOTOGRAPHER Follow a step-by-step guide to making daily improvements in your technique to become a better photographer. <i>Fortney</i>	PRINTING IN PHOTOSHOP CS6 Learn how to use Photoshop to create rich, vibrant, eye-catching color prints, no matter what type of paper, ink or medium.
11:00 - 12:00 PM	SOCIAL MEDIA FOR PHOTOGRAPHERS PANEL A panel of seasoned pros will give you a game plan for sharing what you do on Google+, Facebook, Twitter and Pinterest. <i>Concepcion, et al.</i>	EDITING VIDEO IN PHOTOSHOP Skip all the high-end mumbo jumbo and confusing technical jargon associated with most video editing software. Get editing in Photoshop right now. <i>Harrington</i>	WHAT'S IN A BRUSH? Brushes and the brush engine in Photoshop are some of the most powerful tools in the program, but understanding how they work can be a bit daunting. <i>Collins</i>	TAKING YOUR SHOOT TO THE NEXT LEVEL You'll learn insider tricks on how to pose your model and how to add extra flair to your shoot with smoke and color. <i>Doorhof</i>	ADVANCED LIGHTROOM TECHNIQUES Delve into advanced features of lens profiles, camera calibration, and selective editing tools, plus the Map module and how to geotag. <i>Eismann</i>	PHOTOGRAPHING KIDS & HAVING FUN Kids can smell fear. So, if you're having fun and they're having fun, you'll get great photos. See how in live shoots. <i>Reznicki</i>	PHOTOSHOP FOR LANDSCAPE PHOTOGRAPHERS You'll learn all the techniques that help you show off those beautiful places you captured, so the world can enjoy them just like you did. <i>Kloskowski</i>
1:00 - 2:00 PM	HOW TO MAKE IT AS A SPORTS PHOTOGRAPHER Practical information and talk will help sports photographers turn the corner to make it in the sports action photography marketplace. <i>Black</i>	COMPOSITING USING THE "LENS" SYSTEM Learn the four keys to getting different elements to look right in a composite. <i>Collins</i>	USING PHOTOSHOP & ILLUSTRATOR Discover how to integrate Photoshop and the design capabilities of Illustrator to take your designs to the next level. <i>Barker</i>	BIG FLASH, BIG POSSIBILITIES This is a crash course on using off-camera big lights and how to trigger them, and ways to apply bigger light shaping tools. <i>McNally</i>	WORKING WITH PHOTOSHOP IN LIGHTROOM Discover how and when to use Photoshop layers and Lightroom selective editing tools to make your images shine, plus exporting and editing. <i>Eismann</i>	TIPS & TRICKS FOR SHOOTING SPORTS Scott shares his most useful, timesaving tips for improving your sports photography, including proper gear and camera settings. <i>Kelby</i>	THE ART OF DODGING & BURNING Dodging and burning has become one of the most forgotten parts of the editing process. It's more than just brightening or darkening a photo. <i>Kloskowski</i>
2:15 - 3:15 PM	HOW TO MAKE IT AS A WEDDING PHOTOGRAPHER Capturing beautiful, lasting memories is only half the battle. We'll show you trade secrets that are essential for successful wedding photography.	3D IN PHOTOSHOP Learn how to harness the power of Photoshop's 3D tools to take your designs somewhere you never thought possible. <i>Barker</i>	LAYER STYLES: INSANELY INSTANT LIFESAVERS Take advantage of Photoshop's incredibly powerful and flexible designer's toolbox of awesomeness—layer styles. <i>Davis</i>	REMOTE CAMERAS: F8 WHEN YOU CAN'T BE THERE Learn how to place, program, wire and fire remote cameras to see how they can give you a different angle, perspective and look. <i>Taniwaki</i>	PREPARING FOR DISASTER, PROVEN BACKUP STRATEGIES Learn how, what, when and where to save your images so you'll be prepared for those catastrophic hard drive failures.	PLAYING WITH TIME Learn how to shoot time-lapse photography and use Photoshop CS5 Extended to add special effects. <i>Kost</i>	PORTRAIT RETOUCHING FOR PHOTOGRAPHERS Portrait retouching techniques that will help you spend less time behind the computer and more time making images. <i>Kelby</i>

Attend general sessions in any track and move between them as you like.

Instructors, classes and class materials may change without prior notice. Visit www.PhotoshopWorld.com for the latest schedule and information.



PHOTOSHOP WORLD EXPO

**OPEN ALL THREE DAYS TO REGISTERED
CONFERENCE ATTENDEES!**

Check out the hottest state-of-the-art photography, lighting and Photoshop-related technology, gear and services at the Photoshop World Expo. Along with exciting bonus classes, product demonstrations and live photo shoots, you'll be able to take advantage of exclusive bargains and discounts on the latest books and DVDs by our conference instructors at the Official Photoshop World/Peachpit Bookstore.

**WEDNESDAY,
APRIL 17**
1:00 - 6:00 PM

**THURSDAY,
APRIL 18**
1:00 - 5:00 PM

**FRIDAY,
APRIL 19**
9:00 - 1:00 PM

NAPP Theatre and KelbyTraining.com Theatre Class Schedules Available Online



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THE GURU AWARDS

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The Photoshop World Guru Awards are awarded to recognize the design, photography, retouching and overall creativity of conference attendees. The competition is open to all registered PSW attendees. Each may enter up to three (3) works in any of the following categories:

- PHOTOGRAPHY
- ILLUSTRATION
- ARTISTIC
- PHOTO RESTORATION
- PHOTO RETOUCHING
- COMMERCIAL
- PHOTO MONTAGE

Along with the coveted Guru Award, winners receive some great prizes from our award sponsor.

**THE DEADLINE FOR ENTRIES IS
FRIDAY, MARCH 22, 2013.**



CUTTING THROUGH THE GRUNGE
BY CHUCK UEBELE



When you register for the conference as a non-NAPP member, you automatically receive a one-year membership to NAPP. Here's a quick list of your member benefits:

PHOTOSHOP USER MAGAZINE: Ten issues packed with inspirational features; Photoshop tutorials, tips, and techniques, and interesting news and product reviews.

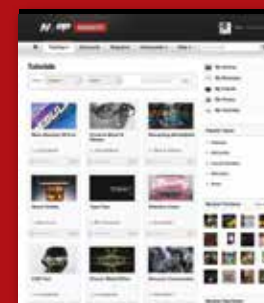
FULL-LENGTH ONLINE CLASSES: In-depth classes created by NAPP's Photoshop experts that will take your skills to a whole new level.

ONLINE TUTORIALS: Thousands of tutorials on the members-only website with new tutorials created weekly.

DISCOUNTS: Hundreds of exclusive discounts on software, hardware, rental cars, hotels, training materials and more.

HELP DESKS: Three online Help Desks for questions related to Photoshop, Lightroom and gear.

LOG IN TO THE NAPP MEMBER SITE @
www.members.photoshopuser.com



ONLINE TUTORIALS



DISCOUNTS



PHOTOSHOP USER MAGAZINE

PHOTOSHOP WORLD ORLANDO BOOK YOUR HOTEL EARLY!



A special **Photoshop World** rate has been arranged at the Rosen Centre Hotel, located right across the street from the South Concourse of the Orange County Convention Center, where the conference will take place. **To receive the discounted rate, you must identify yourself as a Photoshop World attendee when making your reservation.**

Rosen Centre Hotel
9840 International Drive
Orlando, FL 32819
Single/Double Rate: **\$159 per night**

Rate includes complimentary in-room internet, fitness center access at \$20 per length of stay, 10% discount off breakfast buffet at Café Gauvain during the conference dates and complimentary self parking for all overnight guests. **Reservation Cut-Off Date: Monday, March 25, 2013**

TO MAKE YOUR RESERVATIONS:

CALL (800) 204-7234 OR VISIT
PHOTOSHOPWORLD.COM/TRAVEL

PHOTOSHOP WORLD AT YOUR FINGERTIPS

Download the official Photoshop World app, featuring a customizable conference schedule, detailed class and instructor information, news feed and much more.

Available in the iTunes and Android app stores.



FULL CONFERENCE PRICING

NON-NAPP MEMBER
\$598 Before March 15, 2013
\$698 After March 15, 2013

NAPP MEMBER*
\$499 Before March 15, 2013
\$599 After March 15, 2013

*CONFERENCE REGISTRATION INCLUDES A ONE-YEAR NAPP MEMBERSHIP.

**MUST HAVE AN ACTIVE NAPP MEMBERSHIP WHEN ATTENDING PHOTOSHOP WORLD TO QUALIFY FOR THE SPECIAL NAPP PRICING.

ONE-DAY CONFERENCE PRICING**

NON-NAPP MEMBER
\$349***

NAPP MEMBER
\$299

Educator, Student, Group and Military Pricing Available.

** CANNOT COMBINE SPECIAL PROMO OFFERS OR DISCOUNTS WITH A ONE-DAY PASS PURCHASE. ONE-DAY PASS HOLDERS ARE NOT ELIGIBLE FOR A PRO PASS, SPEED PASS, PORTFOLIO REVIEW OR GURU AWARD.

***YOUR ONE-DAY PASS INCLUDES A 90-DAY NAPP TRIAL MEMBERSHIP AND DIGITAL ISSUES OF *PHOTOSHOP USER* MAGAZINE.

OPTIONAL PRE-CONFERENCE WORKSHOPS PRICING

★ NAPP Photo Safari	\$299
★ Characters on Location Shoot	\$299
★ Lightpainting 101	\$199
★ On Location Wedding Photo Shoot	\$199
★ Real World Concert Photography Shoot	\$199
★ Adobe ACE Boot Camp	\$199
★ Live Compositing & Editing Shoot	\$199
★ Canon Live Shoot	\$199
★ Channels, Selections & Masking	\$89*/99
★ Photoshop For Beginners	\$89*/99

UPGRADE YOUR EXPERIENCE

GET THE VIP TREATMENT WITH THESE GREAT ADD-ONS:

PRO PASS

Just \$119 gets you a NAPP backpack, PSW t-shirt & hat, \$25 off bookstore coupon, and an After-Hours Party ticket.

SPEED PASS

For only \$49, you will have access to front-of-room seating during the opening keynote, as well as all conference classes. *While supplies last.*

AFTER-HOURS PARTY TICKET

For \$59, attend a wild night of fun, food and music with fellow conference attendees and instructors.

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