



JOURNEY TO THE CREATIVE WORLD'S
MOST INSPIRING EVENT

PHOTOSHOP WORLD

CONFERENCE & EXPO · APRIL 8-10 · ATLANTA

LEARN

NEW TRICKS & TOOLS FROM INDUSTRY EXPERTS.

MEET

WITH LIKE-MINDED CREATIVES.

PLAY

IN THE SOUTH'S MOST EXCITING CITY!

THE LEGEND OF THE GOLDEN FILTER
UNCOVER THE DETAILS AT PHOTOSHOPWORLD.COM

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Welcome to Photoshop World!

Discover the ultimate venue where the classroom meets the playground. Where creative brainiacs are free to romp around the right side of the brain.

Here learning is made fun during three incredible days of hands-on training from the industry's top instructors in photography, lighting and graphic design.

Photoshop World is where creative people from all walks of life come to take part in affordable, customized learning that can't be found anywhere else.

From beginners to experts, teachers to students, hobbyists to professionals, this is a place where everyone is invited to share, connect and engage in a welcoming community.

Our in-depth workshops provide a deep dive into the topics you want to learn most. More than 100 training sessions with seven different learning tracks are designed to make you more effective, more productive and more creative than ever.

Photoshop World also provides a backstage pass to our Expo, packed with big name Exhibitors offering up the latest in technology, gear and services.

And when you think your brain is on overload, we offer just the solution for you to let loose and unwind at after-hours events that redefine what it means to work hard and play hard.

This is Photoshop World. And you're invited.

Choose Your Learning Track

To maximize your learning experience, the conference is divided into key tracks. Choose the fuel to your creative fire and run with it. If you find yourself in a class that isn't exactly what you expected, simply make your way to more than 100 others.

PHOTOSHOP® SKILLS

Master the essential tools of Photoshop including retouching, typography and web design.

CREATIVE CLOUD / GRAPHICS

Take your design skills to the next level with expert instruction in Adobe's Creative Suite.

LIGHTING

See your work in a different light with training specifically designed to create perfect lighting for any subject.

BUSINESS

Learn the tools you need to stand out in the crowded marketplace and grow your business.

LIGHTROOM®

From creating presets to special effects, you'll learn how Lightroom can take your photography from ordinary to extraordinary.

PHOTOGRAPHY TECHNIQUES

Get time-tested tricks and techniques from seasoned pros that will help unlock your creativity behind the lens.

PHOTOSHOP® FOR PHOTOGRAPHERS

Learn Photoshop tips and tricks specific to photographers that will help bring your photos to life.

BEGINNERS 101

Whether you're just starting out or brushing up on the basics, this introductory course will help discover your inner business savant.

IN-DEPTH WORKSHOPS (DAY BEFORE)

Taking place the day before the conference begins, you can get a jump-start with one of our In-Depth Workshops hosted by top-notch Photoshop World instructors. **These workshops require separate registry and fee.*

IN-DEPTH WORKSHOPS MONDAY, APRIL 7

CANON: LIVE STUDIO MODEL SHOOT

(ROOM: 102)
12:00 - 6:00 PM
Reznicki/Tapp/DiVitale

PROFESSIONAL STUDIO SHOOT ON LOCATION

(ROOM: 106)
12:00 - 6:00 PM
Ames

PHOTO SAFARI

(ROOM: 115)
12:00 - 7:00 PM
Peterson

CHARACTERS ON LOCATION

(ROOM: 116)
12:00 - 7:00 PM
McNally

TOP GUN FLIGHT TRAINING FOR PHOTOGRAPHERS

(ROOM: 117-118)
12:00 - 7:00 PM
Brown/Smith

PHOTOSHOP FOR BEGINNERS

(ROOM: 103)
1:00 - 5:00 PM
Collins

USING VIDEO IN PHOTOSHOP

(ROOM: 104)
1:00 - 5:00 PM
Concepcion

GRAPHIC DESIGN

(ROOM: 105)
1:00 - 5:00 PM
Barker

LIGHTROOM 5 CRASH COURSE

(ROOM: 113-114)
1:00 - 5:00 PM
Kloskowski

LIGHTPAINTING THE TOWN

(ROOM: 115)
5:30 - 10:30pm
Black

FIRST TIME ATTENDEE ORIENTATION

(BALLROOM AB)
3:15 and 5:15pm
Becker



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Exhibitors subject to change.



CONFERENCE SESSIONS TUESDAY, APRIL 8

FEATURING 50 NEW CLASSES!

	CREATIVE CLOUD/ GRAPHICS	PHOTOGRAPHY TECHNIQUES	LIGHTING	LIGHTROOM®	PHOTOSHOP® SKILLS	PHOTOSHOP® FOR PHOTOGRAPHERS	BEGINNERS 101
11:00AM - 12:00PM	HIT THE GROUND RUNNING WITH LAYERS MASKS <i>Concepcion</i>	PHOTOGRAPHING AMERICANA SUBJECTS <i>Fortney</i>	SMALL FLASH BASICS <i>McNally</i>	ADOBE CAMERA RAW: OPTIMIZING, ENHANCING AND RETOUCHING <i>Davis</i>	PHOTOSHOP SECRETS - RECIPES FOR THE ROAD <i>Smith</i>	PS FOR PHOTOGRAPHERS TRACK <i>Cowart</i>	WHAT'S BEHIND THE CURTAIN - ALPHA CHANNELS, LAYERS & MORE <i>Monroy</i>
12:15 - 1:15PM	GIVING THAT THROW-AWAY SHOT A NEW LIFE <i>Monroy</i>	THE ART BEHIND THE HEADSHOT - TOP 10 TIPS <i>Hurley</i>	HOT SHOE FLASH: THE NEXT STEP <i>McNally</i>	LIGHTROOM 5 BOOT CAMP <i>Kloskowski</i>	THE ART OF PAINTED ANIMALS & WILDLIFE <i>Sirkis</i>	TBD <i>Tbd</i>	HOT SHOE FLASH FOR ABSOLUTE BEGINNERS <i>Kelby</i>
3:15 - 4:15PM	MOTION GRAPHICS IN PHOTOSHOP <i>Barker</i>	CONCERT PHOTOGRAPHY <i>Hess</i>	LIGHT PAINTING - LIGHT UP YOUR WORLD <i>Black</i>	ORGANIZING YOUR IMAGES IN LIGHTROOM <i>Kost</i>	REAL WORLD RETOUCHING <i>Dewis</i>	MASTERING TRAVEL PHOTOGRAPHY <i>Sammon</i>	THE INTIMATE LANDSCAPE <i>Fortney</i>
6:00 - 7:00PM	CREATING PHOTO REAL CREATURES FOR FILM IN PHOTOSHOP <i>Blaise</i>	AVIATION PHOTOGRAPHY <i>Blaise</i>	10 MANUAL OFF CAMERA FLASH SETUPS FOR YOUR BACK POCKET <i>Groupp</i>	TBD <i>Valind</i>	CHANGING FOCUS <i>Tapp</i>	MASTERING THE MODEL SHOOT <i>Doorhof</i>	BEGINNER'S GUIDE TO ILLUSTRATING IN PHOTOSHOP <i>Collins</i>



CONFERENCE SESSIONS WEDNESDAY, APRIL 9

	CREATIVE CLOUD/ GRAPHICS	PHOTOGRAPHY TECHNIQUES	LIGHTING	LIGHTROOM®	PHOTOSHOP® SKILLS	PHOTOSHOP® FOR PHOTOGRAPHERS	BEGINNERS 101
8:15 - 9:15AM	TBD <i>Tbd</i>	MAKING THE MOST OF MIXED LIGHT AT A WEDDING <i>Groupp</i>	ONE LIGHT - ENDLESS POSSIBILITIES <i>Smith</i>	PREDICTABLE COLOR - GETTING RESULTS IN LIGHTROOM & PHOTOSHOP <i>Tapp</i>	THINKING OUTSIDE THE BOX <i>Grimes</i>	HOW TO PHOTOGRAPH AND PHOTOSHOP FAST MOVING SUBJECTS <i>Lackey</i>	LEARN THE BASICS IN PHOTOGRAPHY... STARTING AT THE BEGINNING <i>Glassman</i>
9:30 - 10:30AM	INTRO TO ADOBE MUSE CC <i>White</i>	SPORTS ACTION PHOTOGRAPHY TIPS AND STRATEGIES <i>Black</i>	TEXTURE, DIMENSION, & MOOD WITH YOUR WEDDING IMAGES USING NATURAL LIGHT <i>Mautner</i>	THE WHY AND HOW OF CATALOGING IN LIGHTROOM <i>Reznicki</i>	NIGHT/LOW LIGHT PHOTOGRAPHY <i>Hess</i>	TBD <i>Tbd</i>	MAKE YOUR IMAGES ROCK IN PHOTOSHOP CC - BASIC PRINCIPLES <i>Smith</i>
10:45 - 11:45AM	PAINTING WATER IN PHOTOSHOP - WAVES <i>Blaise</i>	TOP 10 HEADSHOT BLUNDERS <i>Hurley</i>	TEXTURE, DIMENSION, & MOOD WITH YOUR WEDDING IMAGES USING NATURAL LIGHT <i>Mautner</i>	LIGHTROOM TRACK <i>Cowart</i>	PHOTO RESTORATION <i>Hughes</i>	RESTORATION CRASH COURSE <i>Kloskowski</i>	DRAMATIC PORTRAITS WITH THE INVISIBLE BLACK BACKGROUND <i>Dewis</i>
12:00 - 1:00PM	DESIGN MAKEOVER <i>Nelson/Barker/Maldonado</i>	PHOTOGRAPHING KIDS AND HAVING FUN <i>Reznicki</i>	HOW TO LIGHT ANYONE <i>Valind</i>	CREATING YOUR OWN CUSTOM PHOTO BOOKS WITH LIGHTROOM 5 <i>Kelby</i>	THE CREATIVE COMPOSITE <i>Kost</i>	GOT THE URGE TO MERGE! <i>DiVitale</i>	BEGINNING PHOTOGRAPHER'S BOOTCAMP: APERATURE, ISO AND MORE <i>Ames</i>
3:45 - 4:45PM	PAINTING CLOUDS IN PHOTOSHOP <i>Blaise</i>	LIGHT GESTURE, COLOR - NEW WORK PART 1 <i>Maisel</i>	LIVE FOOD PHOTOGRAPHY SHOOT <i>Glyda</i>	PHOTOSHOP & LIGHTROOM TIPS & TRICKS FOR MODEL PHOTOGRAPHY <i>Doorhof</i>	IPHONEGRAPHY WOW! 10 MIND BENDING COOL CAPABILITIES <i>Davis</i>	LANDSCAPE PHOTOGRAPERS 101 - REPLACING TECHNIQUE WITH PASSION <i>Peterson</i>	5 SECRETS TO GETTING A GREAT START IN PHOTOGRAPHY! <i>Fortney</i>
5:00 - 6:00PM	BAD A\$\$ TEXT EFFECTS <i>Barker</i>	LIGHT GESTURE, COLOR - NEW WORK PART 2 <i>Maisel</i>	TAMING NATURAL LIGHT - NO STROBES REQUIRED <i>Valind</i>	LIGHTROOM 5 WORKFLOW <i>White</i>	DSLR VIDEO FOR PHOTOGRAPHERS IN PHOTOSHOP CC <i>Smith</i>	TBD <i>Tbd</i>	PAINTING SIMPLIFIED - CREATIVE FREEDOM! <i>Sirkis</i>
6:15 - 7:15PM	INFRARED PHOTOGRAPHY - THE UNSEEN WORLD FOR THE REST OF US <i>Davis</i>	AWAKEN THE ARTIST WITHIN WITH PLUG-INS <i>Sammon</i>	THE ART BEFORE PHOTOSHOP <i>Ghionis</i>	DAILY LIGHTROOM TIPS & PRACTICES <i>Arias</i>	UNLEASH THE POWER OF 32 BIT HDR <i>Grimes</i>	TBD <i>Tbd</i>	CREATIVE COMPOSITING FOR THE ARTIST <i>Collins</i>

Attend conference sessions in any track and move between them as you like.

Instructors, classes and class materials may change without prior notice. Visit PhotoshopWorld.com for the latest schedule and information.



	CREATIVE CLOUD/ GRAPHICS	PHOTOGRAPHY TECHNIQUES	LIGHTING	LIGHTROOM®	PHOTOSHOP® SKILLS	PHOTOSHOP® FOR PHOTOGRAPHERS	BUSINESS
8:15 - 9:15AM	PAINTING WITH PHOTOSHOP <i>Monroy</i>	PORTRAITS ON LOCATION: CAPTURING PERSONALITY & PLACE <i>Smith</i>	LIVE CAR SHOOT - UNDERSTANDING LIGHT <i>Tbd</i>	ADVANCED LIGHTROOM TECHNIQUES <i>Hughes</i>	THE BRUSH TOOL OVERVIEW <i>Collins</i>	CREATING YOUR FIRST COMPOSITE <i>Dewis</i>	THE COPYRIGHT ZONE - EVERYTHING YOU NEED TO KNOW AND MORE <i>Greenberg/Reznicki</i>
9:30 - 10:30AM	DOWN & DIRTY TRICKS FOR DESIGNERS <i>Barker</i>	DESIGN AND COMPOSITION <i>Glyda</i>	LIVE SHOOT WITH DIFFERENT LIGHT SOURCES <i>Doorhof</i>	LIGHTROOM CATALOG AND COLLECTIONS <i>Concepcion</i>	COMMERCIAL PHOTOGRAPHY POST PRODUCTION <i>DiVitale</i>	PHOTOSHOP AND LIGHTROOM FOR LANDSCAPE PHOTOGRAPHERS <i>Kloskowski</i>	SURVIVE AND THRIVE IN TODAY'S COMPETITIVE WORLD <i>Greenberg/Reznicki</i>
1:00 - 2:00PM	HOW TO EDIT VIDEO WITH PREMIERE PRO CC <i>White</i>	50 IN 60 - TOOLS, TECHNIQUES AND TRICKS TO USE AS A PHOTOGRAPHER <i>Peterson</i>	RING LIGHT OR BEAUTY DISH? <i>Ames</i>	LIGHTROOM - THE DEVELOP MODULE <i>Kost</i>	MANAGING THE CHAOS OF PHOTOGRAPHING CHILDREN <i>Lackey</i>	THE 10 MINUTE PORTRAIT RETOUCH <i>Kelby</i>	ARE YOU READY TO GO PRO? <i>Grimes/Mautner/Valind/Ghionis</i>

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A 3-DAY SHOWCASE OF THE HOTTEST GEAR AND LATEST TECHNOLOGY

Check out the very best in photography, lighting and Photoshop-related technology, gear and services at our biggest show floor yet! Along with exciting bonus classes, product demos and live photo shoots, you'll be able to take advantage of exclusive bargains and discounts from the key players in the market.



STAY WHERE THE INSTRUCTORS STAY

Get a little closer to Kelby and crew! The Renaissance Atlanta Waverly Hotel is offering a special Photoshop World rate, so you can stay right where the Instructors stay! And to make it even easier, it's conveniently attached to our venue at the Cobb Galleria Centre.

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At Photoshop World Atlanta, you can earn Continuing Education Units (CEUs) for classes taken during the conference from the University of the Pacific, Center for Professional and Continuing Education. The enrollment and documentation process is super easy making this opportunity hard to pass up. Go to photoshopworld.com/credits to find out where for more details.