

kelbyoneline

Adobe Photoshop for PHOTOGRAPHERS

Seminar Tour

FOR PHOTOGRAPHERS OF ALL SKILL LEVELS



COMING TO A CITY NEAR YOU!
SAVE \$10 WHEN YOU REGISTER EARLY

Discover Today's Hottest Photoshop Effects for Photographers

Uncover professional secrets that defy creative limits. In just one day, you can learn – at any skill level – how to work faster and smarter in Photoshop to give you a competitive edge in the marketplace.

What You'll Take Home

- A Detailed, step-by-step workbook
- An issue of *Photoshop User* magazine
- *Layer Masking Essentials* Digital Download
- Photoshop knowledge you can immediately use



Full Day of
Expert Training
Only **\$89**
(regular price \$99)

REGISTER EARLY AND SAVE \$10

Pay only \$89 when you register at least 10 days prior to your seminar.

FREE BONUS
when you attend!
(a \$49.95 value)

Join RC Conception for a comprehensive look at Layer Masks. "*Layer Masking Essentials*"




Money Back Guarantee

"We're so confident that you'll love our training that we offer a 100% money-back guarantee. If you don't agree that it's the best training you've ever received anywhere, for any price, we'll gladly give you a full refund."

To register, visit kelbyonlive.com or call 800.201.7323

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A close-up portrait of a woman with short, layered blonde hair and striking green eyes. She is wearing large, colorful, teardrop-shaped earrings with a blue and red pattern. Her expression is neutral as she looks directly at the camera. The background is dark and out of focus.

RC hit this one out of the park! He really drills down and gets into the details. He's changed the way I'll use Photoshop to improve my photography forever! Two HUGE thumbs up!

- K. Pedersen, Attendee



Educational Partners



Sponsors



Schedule

REGISTRATION BEGINS AT 9:00 AM

10:00 – 11:00 AM

SCOTT'S 7-POINT SYSTEM FOR CAMERA RAW

- Learn the latest updates to the 7-Point System
- Focus on all seven points inside of Camera Raw
- Understand exactly what to do, in what order and why for every photo you edit

11:15 AM – 12:30 PM

10 PORTRAIT RETOUCHING TECHNIQUES EVERY PHOTOGRAPHER NEEDS TO KNOW

- Cover the techniques the pros use to make their subjects look their very best
- Learn to keep realistic features like skin tone, texture and retouching eyes.
- Make seemingly difficult techniques easy with expert secrets

LUNCH BREAK

1:30 – 2:30 PM

DOWN & DIRTY TRICKS FOR PHOTOGRAPHERS

- Learn effective sizing techniques
- Create 3D effects, plus light & reflection treatments
- Cover the benefits of working with Adobe Typekit

2:45 – 3:45 PM

PHOTOSHOP KILLER TIPS

- Uncover the closely guarded “tricks of the trade” and post-processing secrets
- Create dramatic portraits, HDR images, shoot & stitch panos and more
- Discover the latest effects & strategies that give you a competitive advantage

4:00 – 5:00 PM

PHOTOSHOP BEFORE & AFTER: STEP-BY-STEP FROM START TO FINISH

- Discover where all the techniques come together to create the finished product
- Learn Scott Kelby's entire Photoshop Editing workflow, straight out of the camera
- Understand how it's done, why it works & apply it to your workflow



Spend Your Day with a Creative Guru

Grab an all-access pass that puts you face to face with an Adobe Certified Instructor and one of the world's top creative gurus, RC Concepcion. As a KelbyOne Education and Curriculum Developer and "Photoshop Guy," RC knows just the right formula to make learning the most requested Photoshop techniques simple, fast and fun.



RC Concepcion

