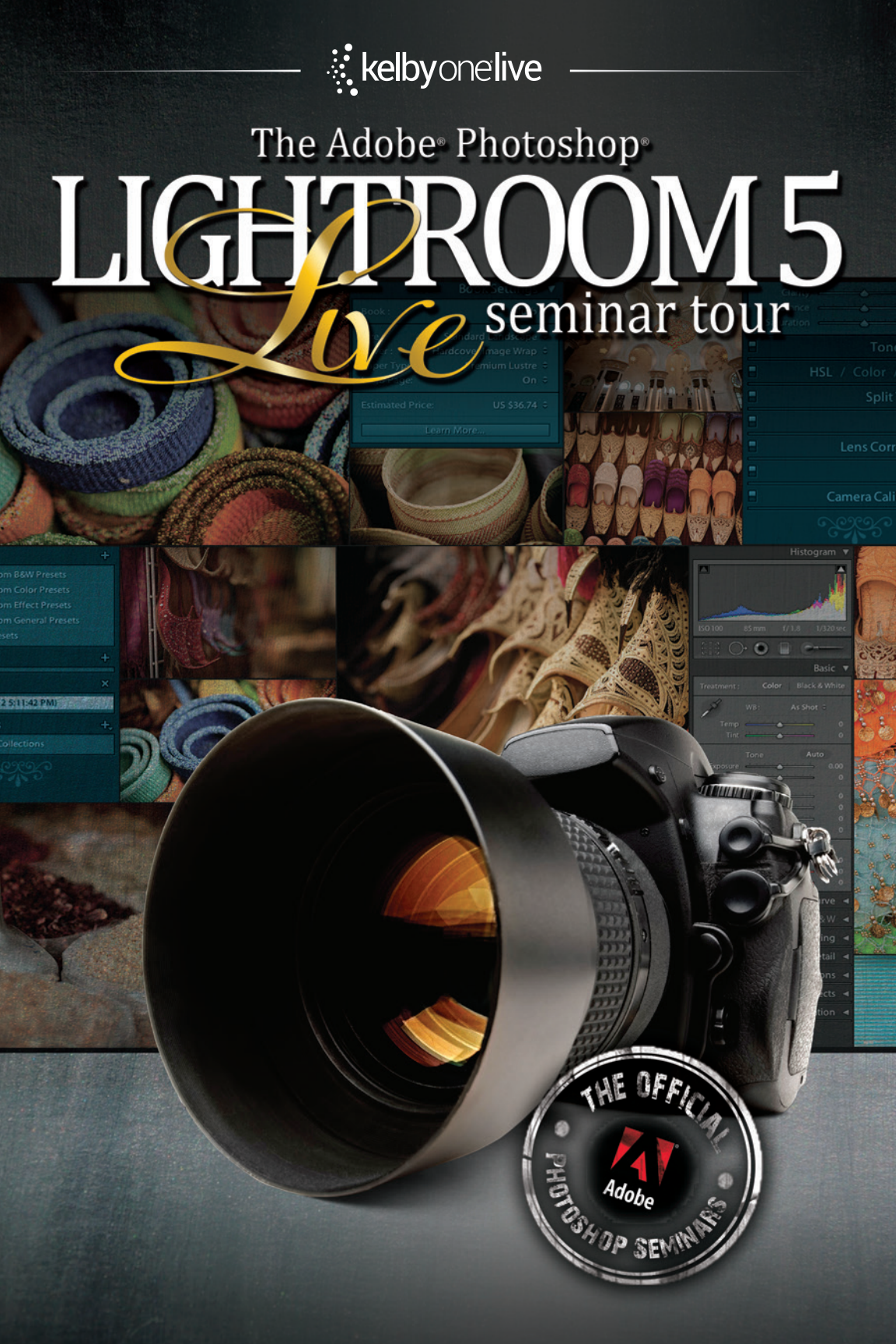

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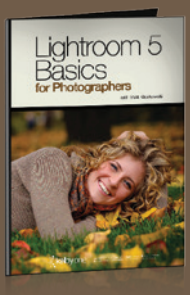

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Matt's seminar was AMAZING!!! I learned more about Lightroom in the first two sessions than all other training I've taken. I can't believe how hard I was making it for myself. Lightroom really makes sense now.

– N. Winonar, *Attendee*

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Schedule

REGISTRATION BEGINS AT 9:00 AM

10:00–11:00 AM

SETTING UP PHOTOSHOP LIGHTROOM: THE RIGHT WAY FROM THE START

- Time-saving tips for managing your photos in Lightroom
- Streamline your workflow to work faster & more efficiently
- Make the most of built-in automation tools & tons of shortcuts

11:15 AM–12:30 PM

EDITING YOUR RAW, TIFF AND JPEG IMAGES LIKE A PRO

- Create a world of difference in your photos using the Develop module
- How to unleash the power of Lightroom's Adjustment Brush
- Uncover techniques in noise removal, white balance, sharpening & more

LUNCH BREAK

1:30–2:30 PM

USING LIGHTROOM 5 WITH PHOTOSHOP

- Create a seamless transition between Lightroom & Photoshop
- Understand how both work together to create power and speed
- Learn how third party plug-ins can benefit & enhance the experience

2:45–3:45 PM

SHOWING YOUR WORK TO THE CLIENT

- Create killer photo books from scratch that stand apart from the rest
- Discover how to make online proofs & powerful client presentations
- Explore fast and easy ways to share your work on the Web

4:00–5:00 PM

IT'S ALL ABOUT THE PRINT!

- Utilize the Custom Layout option for total control over printing
- Set up your system for automated printed success
- Learn best practices from professional high-quality print templates

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